

MI.BO. LIVFIT COOKIE POLICY

Last Updated: June 1, 2020

VISION LIVFIT FZE (referred to as “MI.BO. LIV.FIT”, “we”, “us” or “our”) and our partners use cookies or similar technologies to analyze trends, administer and track users’ movements during your visit to our website or use of our Service, and gather information about you, where you access our website or Products and how you use our Products and services.

What are Cookies and Does MI.BO. LIV.FIT Use Them?

Cookies are small text files that are placed on your computer by websites and services that you visit or access. They are widely used to make websites and services work and function with greater efficiency, and to provide information about our users experience during use of, or interaction with, our websites, Products, services and advertisements. Some cookies last only for the duration of your web session and expire when you exit your browser; other cookies may last for longer than your web session, including after you exit your browser, for example by remembering you when you return to our website. The table below explains the cookies that MI.BO. LIV.FIT and our third party partners use and why.

1. Internet Protocol (“IP”) address, type of operating system, type of device and other information collected by Google Analytics;
2. Crash log.

Cookie	Category	First/ Third Party	Purpose/ Description
Preference and Settings	Functional	First	These cookies are used to record a user’s choice and settings that enable our Service to operate correctly or that maintain your preferences over time and may be stored on your device. Some examples are language and browser settings.
Sign-in and Authentication	Essential/ Strictly Necessary	First	When you sign into our service, we store a unique ID number, and the time you signed in, in an encrypted cookie on your device. This

			cookie allows you to move from page to page within the website without having to sign in again on each page. in each time you return to the site.
Google Analytics	Analytical/ Performance	Third Party	Web traffic tracking. We use the information to compile reports and to help us improve our Service.
Security Cookies	Functional	First	These cookies are used within the Services to allow our security mechanics work.

Types of Cookies and Purpose

Essential/ Strictly Necessary Cookies

These are cookies that are required to provide you with features or services that you have requested. For example, Cookies that enable you to log into secure areas of our site. Disabling these Cookies will encumber the Services' performance and may make certain features and services unavailable.

Functionality Cookies

These Cookies are used to recognize you when you return to our Services. This enables us to personalize our content for you, greet you by name, and remember your preferences.

Analytical/Performance Cookies

These Cookies allow us to understand how visitors use our site. This includes information about the number of visitors to the site, what pages visitors view on our site and how long visitors are viewing pages on the site. Analytical Cookies also help us measure the performance of our advertising campaigns in order to help us improve our advertising campaigns and to optimize our Services' content for those who engage with our advertising.

Third Party Cookies

These are Cookies placed by a third party on your device and may provide information to those third parties about browsing habits (including your visits to our Services, the pages you have visited and the links and advertisements you have clicked) that may help identify if certain services that such third parties provide are being used, identify your interests, retarget you and serve advertisements that are relevant to you. We do not have control or access to such third-party Cookies.

Session Cookies and Persistent Cookies

The types of Cookies described above may be “session Cookies” which are temporary Cookies that are only stored on your device while you are visiting our site or “persistent Cookies” which are Cookies that are stored on your device for a period of time after you leave our site. The length of time a persistent Cookie stays on your device varies from Cookie to Cookie. We use persistent Cookies to store your preferences so that they are available for the next visit, and to keep a more accurate account of how often you visit our Services, how often you return, how your use of the Services may vary over time, and measure the effectiveness of advertising efforts. Through these Cookies, we may collect information about your online activity after you leave our Services. Just like any other usage information we collect; this information allows us to improve the Services and customize your online experience. Your browser may offer you a “Do Not Track” option, which allows you to signal to operators of websites and web applications and services (including behavioral advertising services) that you do not wish such operators to track certain of your online activities over time and across different websites. Our Services do not support DO Not Track requests at this time, which means that we collect information about your online activity both while you are using the Services and after you leave the Services. Do Not Track signals are set on a browser-by-browser basis, so you must set them on every browser you use if you do not wish to be tracked.

How to Control Cookies

Most web browsers automatically accept cookies but provide controls that allow you to block or delete them. For example, in most modern browsers, you can block or delete cookies by clicking Settings > Privacy > Cookies. Instructions for blocking or deleting cookies in other browsers may be available in each browser's privacy or help documentation. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org. Certain features of our Service depend on cookies. Please be aware that if you choose to block cookies, you may not be able to sign in or use those features, and preferences that are dependent on cookies may be lost. If you choose to delete cookies, settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated.

Revisions to Our Cookie Policy

We may amend this Cookie Policy from time-to-time. When we make updates, changes or revisions, they will be effective when we post the updated Cookie Policy to our site. If we make any material changes, we will notify you by email or, at our option, by means of a notice on our site prior to the change becoming effective.

Contact Us

If you wish to contact us regarding our Cookie Policy, you may do so by email us at: support@mibo.life